

# The 4 Pillars of MedTech Europe Engagement and Activities

## Shape

EU legislation & policies affecting MedTech Industry

## Advance

MedTech Industry Opportunities

## Strengthen

MedTech Industry Reputation and Understanding

## Manage

**Crisis**  
affecting the MedTech Industry

## Shape

EU legislation & policies affecting MedTech Industry

- IVD Regulation execution readiness and applicability
- MD Regulation appropriateness and implementation challenges

## Advance

MedTech Industry Opportunities

- MedTech Vision for a New Regulatory system in EU
- Sustainable Chemicals & Materials and Circular Economy domain
- EU Digital Health and Health Data framing initiatives
- EU Research & Innovation funding (IHI - Innovative Health Initiative)

## Strengthen

MedTech Industry Reputation and Understanding

- EU stakeholders' engagement

## Manage Crisis

affecting the MedTech Industry

- Response to EU crisis which can affect MedTech Business and/or Reputation

## Shape

EU legislation & policies affecting MedTech Industry

- **Follow up and inform on the development of CSDD (Corporate Social Due Diligence) Directive**
- **Legislative developments affecting litigation environment, i.e.: Product Liability Directive, Coll. Redress , AI liability, 3rd party litigation funding**

## Advance

MedTech Industry Opportunities

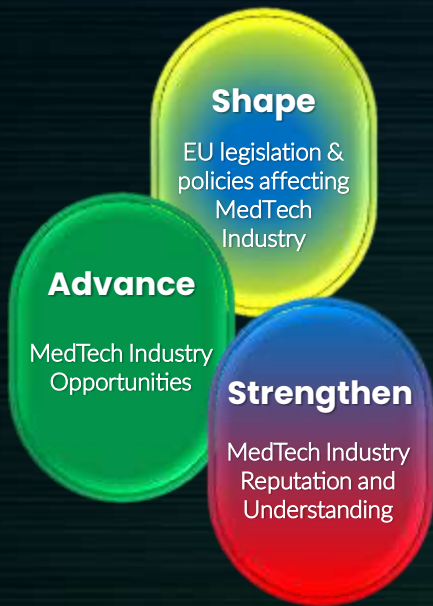
- **International Markets & harmonization of regulations**

## Strengthen

MedTech Industry Reputation and Understanding

- **Medtech contribution to Patients, Society, Health Care Professionals and Health Care systems**





- **Health Technology Assessment Regulation, in particular development of application decrees**
- **MedTech specificities in the development of the Pharma Strategy**
- **Adoption of Value and Innovation-based care**
- **Value Of Diagnostics Information (VODI) program**
- **Anti Microbial Resistance (AMR) MedTech contribution**
- **Support to Sector Groups**